

Tweet If You Heart Jesus

CHURCH AND MINISTRY / CREATING CHURCH

Churches everywhere are scrambling to get connected with Facebook, Twitter, and YouTube. But are they ready for the Digital Reformation: the dramatic global shift in the nature of communication, community, and leadership that digital social media have ushered into the church?

Tweet If You Heart Jesus brings the wisdom of ancient and medieval Christianity into conversation with contemporary theories of cultural change and the realities of social media, all to help readers to repurpose foundational Christian practices for a new environment. Welcome to a vital spiritual landscape where God seems to be doing a new thing with our faith—140 characters at a time.

ELIZABETH DRESCHER is a scholar, writer, and speaker focused on the spiritual practices of ordinary believers, present and past. She holds a Ph.D. in Christian Spirituality from the Graduate Theological Union in Berkeley, along with master's degrees in systematic theology, creative writing, and public policy. Currently on the faculty of Santa Clara University in California, Drescher has served as the Director of the Center for Anglican Learning & Leadership at Church Divinity School of the Pacific and as a management and organizational development consultant. She is a regular contributor to the online magazine *Religion Dispatches* and blogs at www.elizabethdrescher.net.

"A must-read for anyone hoping to reach out to Generation Next and make church relevant, meaty, and accessible in America's tech-savvy culture. Drescher makes a convincing case for why digital social media and church not only go hand-in-hand, but how new technologies can help us reclaim traditions from the past in ways updated for today." —Donna Freitas, author of *Sex and the Soul: Juggling Sexuality, Spirituality, Romance, and Religion on America's College Campuses*

"*Tweet If You Heart Jesus* is one of the sharpest, most engaging books on the social media landscape that a reader of any background might hope to encounter. Writing with great wit, warmth, and clarity, Drescher mingles the medieval with the postmodern in a stunning, highly original analysis of the potential that digital social media holds for the creation of genuine community." —Lisa Webster, Senior Editor for *Religion Dispatches*

"Brilliant, funny, well-written—this book will capture you and turn your world upside down. Drescher convincingly argues that social media are transforming the contemporary church much as the printing press transformed the medieval church. This book changes intimidation at the prospect of these technologies into enthusiasm for their potential." —Margaret Benefiel, author of *Soul at Work and The Soul of a Leader*

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Reviews

Great e book and beneficial one. It is amongst the most awesome pdf i actually have read through. You wont feel monotony at at any time of your own time (that's what catalogs are for relating to if you request me).

(Dorothy Daugherty)

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Church Publishing Inc, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. Churches everywhere are scrambling to get linked with Facebook, Twitter and YouTube, but are they ready for the Digital Reformation and the dramatic global shift in the nature of faith, social consciousness and relationship that these digital social media have ushered in? Tweet If You A A Jesus brings the wisdom of ancient and medieval Christianity into conversation with contemporary theories of cultural change and the realities of social media, all to help churches navigate a landscape where faith, leadership and community have taken on new meanings.

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