The Practitioner's Guide to Data Quality Improvement

By David Loshin

Elsevier Science & Technology. Paperback. Book Condition: new. BRAND NEW, The Practitioner's Guide to Data Quality Improvement, David Loshin, Business problems are directly related to missed data quality expectations. Flawed information production processes introduce risks preventing the successful achievement of critical business objectives. However, these flaws are mitigated through data quality management and control: controlling the quality of the information production process from beginning to end to ensure that any imperfections are identified early, prioritized, and remediated before material impacts can be incurred. "The Practitioner's Guide to Data Quality Improvement" shares the fundamentals for understanding the impacts of poor data quality, and guides practitioners and managers alike in socializing, gaining sponsorship for, planning, and establishing a data quality program. This book shares templates and processes for business impact analysis, defining data quality metrics, inspection and monitoring, remediation, and using data quality tools. Never shying away from the difficult topics or subjects, this is the seminal book that offers advice on how to actually get the job done. It offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. It shows how to institute and run a data quality program, from first thoughts and justifications...

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